Mark your calendars!

2027 is 50 years of DAIS.

Here is how we are celebrating all year long,

and you're invited. →

DAIS is turning 50!

In 2027, DAIS will celebrate its 50th anniversary as Dane County's primary resource for crisis and homicide prevention, safety planning, and long-term recovery services for survivors of domestic abuse and their families. We will host three key events to honor the work DAIS has done for the last 50 years, increase public awareness, and raise funds for our critical programs and services. These events will bring people together and inspire the community to be a part of our ongoing work in Dane County to empower those affected by domestic violence and advocate for social change.

DAIS BENEFIT CONCERT

This **High Noon Saloon** event features an exceptional line up with *Shemekia Copeland* alongside Madison locals *the Wild Violets* and *Paige Kleber*. Happening **Thursday, February 18th**, it also falls during Teen Dating Violence Awareness Month and creates a space to connect with young people to empower them with resources to prevent violence before it starts.



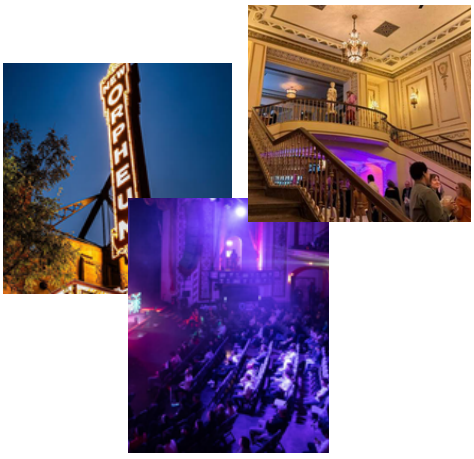
VOLUNTEER APPRECIATION

DAIS began as a volunteer-led organization 50 years ago, and volunteers remain at the heart of what we do. This event brings together volunteers across all of DAIS to be celebrated for their impact during a special event at the **Madison Children's Museum** on **April 30th**. This is an excellent opportunity for service-orientated companies and businesses to connect across various sectors with DAIS stakeholders.



DAIS 50th CELEBRATION

A culmination of the year and kick-off for Domestic Violence Awareness Month (DVAM), this big celebration is truly the "birthday party" for DAIS. This event at the **Orpheum** on **October 2nd** is sure to be a vibrant evening of joy, reflection, uplifting survivors, and many delightful surprises! We come together to celebrate all the people who shaped DAIS over the past 50 years and look to the future for what we hope the next 50 years hold in store.



DAIS 50TH ANNIVERSARY EVENT SPONSORSHIP OPPORTUNITIES

FEB. 18

Raise awareness & good vibes!

DAIS 50TH ANNIVERSARY CONCERT AT THE HIGH NOON SALOON

SPONSOR LEVELS	SPONSOR AMOUNT	TICKETS	CELEBRITY COCKTAIL HOUR	EXCLUSIVE ACCESS TO BALONCY	CALLOUT BY EMCEE AT EVENT	SOCIAL MEDIA MENTIONS	LOGO IN EVENT MATERIALS
Premiere Sponsor	$5,000	6 VIP	X	X	X	X	X
Champion Sponsor	$1,000	8 GA			X	X	X
Supporter Sponsor	$500	4 GA				X	X
Advocate Sponsor	$250	2 GA					X

APRIL 30

Uplift the people who make it possible!

DAIS VOLUNTEER APPRECIATION EVENT

SPONSOR LEVELS	SPONSORSHIP AMOUNT	VOLUNTEER ENGAGEMENT AT EVENT	DAIS ACTIVITY AT THE WORKPLACE	EMCEE RECOGNITION AT EVENT	SOCIAL MEDIA MENTIONS	LOGO IN EVENT INVITATION
Premier Sponsor	$2,500	X		X	X	X
Champion Sponsor	$1,000		X	X	X	X
Supporter Sponsor	$500				X	X
Advocate Sponsor	$250					X

OCT. 2

Celebrate DAIS 50th!

DAIS 50TH ANNIVERSARY CELEBRATION

SPONSOR LEVELS	SPONSORSHIP AMOUNT	TICKETS	VIP / VALET PARKING	VIP LOUNGE ACCESS *	EMCEE RECONGITION AT EVENT	SOCIAL MEDIA MENTIONS	LOGO DISPLAYED
Premier Sponsor	$10,000	6 VIP	X	X	X	X	X
Champion Sponsor	$5,000	4 VIP		X	X	X	X
Supporter Sponsor	$2,500	4 GA				X	X
Advocate Sponsor	$1,000	2 GA					X

* *Separate lounge access depending on sponsorship level*

50th Anniversary Presenting Sponsor

$50,000

SUMMARY

- ***Exclusive VIP access to all events***
- ***On-stage speaking slot at all events***
- *Social media mentions and newsletter features*
- *Prominent logo placement on all event materials and digital platforms*
- *Inclusion in post-event thank you letters and social media posts*

BENEFIT CONCERT

- 8 VIP Tickets
- VIP access at event
  - Reserved or valet parking
  - Celebrity Cocktail Hour
  - Exclusive access to the second-floor balcony

VOLUNTEER APPRECIATION EVENT

- Volunteer engagement at event

GALA

- 8 VIP tickets
- Outdoor marquee 'Presented By'
- VIP access at event
  - Reserved or valet parking
  - Apollo Lounge
  - Exclusive use of opera box
- Exclusive branding at event
  - Custom gobo light with logo
  - Lobby bar TV screen
  - Vestibule poster feature

DAIS

Domestic Abuse Intervention Services

50th Anniversary Associate Presenting Sponsor

$25,000

SUMMARY

- ***Exclusive VIP access to all events***
- *Emcee recognition at event*
- *Social media mentions and newsletter features*
- *Prominent logo placement on all event materials and digital platforms*
- *Inclusion in post-event thank you letters and social media posts*

BENEFIT CONCERT

- 8 VIP Tickets
- VIP access at event
  - Reserved or valet parking
  - Celebrity Cocktail Hour
  - Exclusive access to the second-floor balcony

VOLUNTEER APPRECIATION EVENT

- Volunteer engagement at event

GALA

- 8 VIP tickets
- VIP access at event
  - Reserved or valet parking
  - Apollo Lounge
  - Exclusive use of opera box
- Exclusive branding at event
  - Custom gobo light with logo
  - Vestibule poster feature

DAIS

Domestic Abuse Intervention Services

Interested in a sponsorship or want to learn more?

LET'S CONNECT!

Reach out to

Lee Wilson-Hayes, Events Coordinator

leewh@abuseintervention.org

DAIS

Domestic Abuse Intervention Services