# DAISDIGEST



Dear Friend of DAIS,

As I look back over my shoulder, I see how 2022 was a good year, but it was also different than I imagined. If you would have asked me 15 years ago when I stepped into my role as Executive Director what I thought 2022 would

look like, I wouldn't have been able to predict all the unique challenges the year brought us, along with all the ways we embraced solutions to them.

At DAIS, 2022 was the great emergence from COVID and a retirement of the restrictions and accommodations. One sentiment is true: We're back! We're different than we were before, but that's a good thing. The lessons that we learned, the places we traveled together, and the things that we were called upon to understand as our "new normal" are all the pieces that bonded us together during those tough times.

For instance, within these pages, you will read about the establishment of a new Text Line which was instrumental in us reaching new audiences. You'll see the reinvigoration of Domestic Violence Awareness Month (DVAM) with a rally at the Capitol as well as outreach events to engage with our community. Each program continues to grow and adapt to new challenges as they find new ways to provide services to those that need it most.

It is my hope that the upcoming year brings even more growth and progress as we continue to envision a world without violence.

Warmly,

Shannon Barry,

MSSW Executive Director

Shannon Barr



Dear Friend of DAIS,

I am so proud and moved by the level of ingenuity and resilience I have seen from the DAIS staff. It is an honor to work alongside these people as I witness the energy and enthusiasm they have brought to re-engage with the community, seizing

every opportunity to reconnect with our donors and volunteers. Most importantly, I saw these efforts in full effect towards reconnecting with those seeking services from DAIS. It was a top priority for all of DAIS to reinstate in-person support groups and continue to focus on visibility and accessibility.

It is important to note that without the support of our community, none of this is possible. This is true now more than ever before with newfound challenges looming in the horizon. The dedication of our community is felt through the strong network we are building that supports survivors the moment they walk through DAIS' doors and beyond.

It's my absolute pleasure to convey our gratitude for everything that you, our friends and benefactors, did for 2022, years before that, and years beyond that. This legacy of support is ensuring that our community is one where survivors can thrive.

Thank you,

Tom Long,

Chair, DAIS Board of Directors



#### **Our Mssion**

Empower those affected by domestic violence and advocate for social change through support, education, and outreach.

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#### **2022 Financial Statements**

#### **DAIS Revenue Sources**

DAIS' revenue is provided by individual and corporate donors, foundation grants, the Dane County Department of Human Services, the City of Madison Community Development Division, the Wisconsin Department of Children and Families, and the Wisconsin Office of Justice Assistance.

Statement of Activities for Fiscal Year 2022	
Support & Revenue	
Grants Contributions Donated Materials Special Interest Interest Income Other Income	1,371,914 1,891,759 104,726 28,247 819 396
Assets Released from Restriction	75,506
TOTAL REVENUES WITHOUT RESTRICTIONS	3,473,367
Expenses	
PROGRAM SERVICES Shelter and support Children's services Legal advocacy services Community services Prevention, training, and education	1,311,713 109,684 209,386 631,108 161,668
TOTAL REVENUE WITHOUT RESTRICTIONS	2,423,559
Supporting Activities Administrative Development	448,761 412,133
TOTAL EXPENSES	3,285,453
Change in Net assets without donor restrictions Changes in assets with donor restrictions	187,914 414,406
Contributions Net Assets Released from Restriction	489,912 (75,506)
Change in Net Assets	602,320
Net Assets - Beginning of Year	5,721,136
Net Assets - End Of Year	6,323,456



Pictured: WMTV News Anchor, Leigh Mills & DAIS Executive Director, Shannon Barry

DAIS emerged from COVID restrictions ready to participate in Domestic Violence Awareness Month (DVAM) during October. The month's activities commenced with a rally at the State Capitol, marking out our commitment to confronting domestic violence and the stigma that can overshadow survivors' stories of healing after abuse. Throughout October, our team dedicated itself to educating the community about the prevention of intimate partner violence and spreading awareness of avenues of support for those who experience it. One highlight of the month was the Domestic Violence Courage Award on October 12<sup>th</sup>, where three of our incredible former clients received nominations to honor the resilience they exemplified. Another notable moment was DAIS' selection for Delta Beer Lab's monthly nonprofit partner, where DAIS staff and local personalities served as guest beer tenders. This collaboration not only elevated community awareness but also strengthened our bonds with key supporters, illustrating the power of unity in combating domestic violence.



State Senator, Mellisa Agard, DAIS Executive Director, Shannon Barry, and UNIDOS Executive Director, Virginia Gitten Escudero





#### **Administration**

With the restrictions of COVID-19 in our rearview mirror, DAIS proudly welcomed back our front desk volunteers! Julie Schultz is just one of the bright faces eagerly greeting clients, community members, and staff as we enter the building.

"I'm Julie Schultz, a volunteer front desk receptionist. I started in February of 2022. I retired in 2019 after working as an executive assistant for government leaders, attorneys, and the chairman and CEO of a Wisconsin public company. I wanted to volunteer somewhere that helps people. I was familiar with DAIS when I worked for the Attorney General of Wisconsin. Several years ago, I was invited by a DAIS board member to attend one of your luncheons with her. The speaker was a victim of domestic violence that had been made public



and was on the news, and it really impacted me. I love interacting with staff and clients at DAIS and hope that a little kindness makes a difference".

## **Help Line**

Help Line and Text Line- Our 24/7 crisis Help Line is the portal through which most victims access our services for the first time. In October 2022, we introduced our new Text Line, which offers a new platform for clients to reach us. Help Line advocates not only help callers feel seen, heard, and believed, but also serve as a gateway through which client's can access DAIS' other services, providing information, safety planning, and referrals to other community agencies.

In 2022 alone, our 24-hour Help Line and Text Line fielded 7,534 total calls and texts. The average length of calls was up 19.8% compared to 2021. After these calls, 98% of callers indicated they received the support or information they were looking for when they called DAIS.



Pictured: Dane County Executive, Joe Parisi, and Dane County Sheriff. Kalvin Barrett

### **Children's Program**

"Research shows that the most important relationship for kids' healing and resiliency is with the survivor parent. That's why we don't just provide services to the kids, we also want to support the parent. If we can nurture and support that parent, they will have more capacity to nurture their kids. This is one large way we end violence in our society. We provide that connection and alternatives to the violence, power-control experiences kids had with their abuser" –Karen Larson Parent and Child Advocacy Program Manager

At DAIS, our communal garden attended to by volunteers and clients, is a sanctuary of healing. From calming lavender to vibrant tomatoes, each plant is carefully chosen to balance nourishment with sensory therapy. The garden's abundant aromatic herbs and blooming flowers are not just pleasing to the senses: they're catalysts for processing trauma, offering another supportive pathway to peace.



The garden becomes a place of transformation where clients, many experiencing gardening for the first time, can engage with nature and find solace. While working alongside each other to tend to the garden beds, families from diverse backgrounds

discover the joy of nurturing life together. It's a haven where they learn positive coping skills and reconnect, away from past traumas, and foster their new beginnings.

## **Shelter Program**

The shelter at DAIS is so much more than just a safe place to rest- the work that happens here radiates out and creates a lasting impact on the members of our community. The multifaceted nature of domestic violence requires an equally multifaceted approach to healing, and for this reason, the various services DAIS offers are instrumental to successfully mitigating the effects of abuse.

One of the first steps of repair involves the consistent emotional support and guidance provided by our shelter staff. Traumatizing experiences from interpersonal violence can lead to a palpable lack of self-worth and confidence. Through the support of our shelter staff, clients regain their right to self-assurance, an aspect of themselves that has often been taken from them.

This goal of rebuilding a healthy sense of self is also instrumentally nourished by the community that shelter fosters. While the abuse that our client



experiences is not normal, shelter offers a sense of daily life that is. Rhythms of daily living alongside others provide an initial sense of a safe and healthful daily life, including many moments of joy.

## **Case Management**

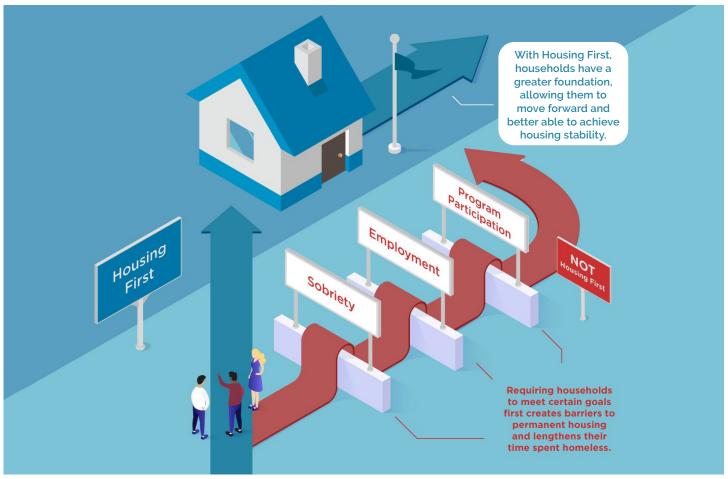


Photo Source: Pressure Points Resource Series - National Alliance to End Homelessness

Domestic violence is the leading cause of homelessness for women and children, and the need for safe and affordable housing is one of the first concerns for survivors.

Housing First, one facet of case management, is an approach to quickly and successfully connect people to permanent housing without preconditions and barriers to entry, such as sobriety treatment, or service participation requirements. Supportive services are offered to maximize housing stability and prevent homelessness or returns to homelessness in some cases. The ultimate goal of the Housing First approach is to help people achieve long-term housing stability and permanent housing, steps that are crucial to interrupting cycles of violence.

# In 2022, DAIS spent about \$27,283 Housing First dollars and had 21 unique clients.

One example of these Housing First dollars at work is when a DAIS client needed help relocating to another state where she had an employment opportunity. She found a unit there and signed a lease, but she couldn't maintain the payments while she made her plan to leave, due to her abuser's financial abuse. Once DAIS was able to make a payment on the unit, we prevented her eviction and allowed her to successfully relocate and begin her new chapter.

#### **Training and Education**

The Community Awareness and Prevention Education (CAPE) program offers workshops and presentations tailored to different groups, as well as skills-based trainings for professionals (law enforcement officers, human resources managers, housing providers, child protective service workers, and more). DAIS frequently attends events sharing domestic violence information to raise awareness, educate the community, and promote healthy relationships.

Prevention Outreach Coordinator Zoë Heitzinger teamed up with the Rape Crisis Center's Ayden Prehara to start an ongoing training program at Operation Fresh Start (OFS) in 2022. Together, OFS students and teachers are taken through a comprehensive program that covers Sexual Violence, Bystander Intervention, Sexual Harassment, and Healthy Relationships. Topics like sexual harassment are covered and as well as the knowledge of how to identify its manifestation in all types of relationships. Trainings include DV 101, statistics and their implications, power and control wheel, cycle of violence, bystander intervention, what sexual harassment in the workplace looks like, laws and protections that exist, and what healthy relationships look and feel like. This knowledge empowers all community members to endorse and embrace mutually respectful and caring connections.

#### **Prevention**

"This year was a dub- because I had MENS Club."
- 2022 MENS Club Member

In 2022, MENS Club started running at a new site– East High School. Facilitated by Zoë Heitzinger, Prevention Outreach Coordinator, and Wilson Sealy, Varsity Defensive Coordinator - East High School Football, the entire football team participated in biweekly meetings.

Towards the end of the program's first year at East, the MENS club students encountered an opportunity to take action. There was a podcast posted online by other male students who rated female East High School students based on looks and body types. With encouragement from a female student and led by efforts of Mr. Sealy, the East High School MENS Club released a school-wide statement discouraging the harassment and promoting what a safe school environment entails for everyone. As a result, the student authors who



aired the episode were receptive to hearing their peers say "Hey, that's not cool."

After attending the last East MENS Club meeting of 2022, Alec James, Director of Player Development & Alumni Relations at UW Madison, has volunteered to continue being part of the program throughout 2023.



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## DAİSDIGEST

2022 Annual Report



Legal Advocates provide support for clients filing restraining orders, in person support during hearings, and support/advocacy in civil and family court proceedings. Powered through volunteers and legal advocates, our Court Watch program monitors all IPV-related injunction hearings, evaluating how local judges handle these intimate cases, and creates a summary that DAIS releases.

In 2022, an area of emphasis was Safe At Home, a statewide address confidentiality program provided by the Department of Justice. It provides abuse survivors with a replacement address that can be used anywhere-voter registration, driver's license, court forms, school, work, with friends, etc. As a service provider, DAIS goes through a two step process (safety planning and filling out the application) with clients in need. Typically clients are enrolled within a few days of applying. Amongst other benefits, Safe At Home gives clients the freedom to be "safe at home."