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## Domestic Violence Awareness Month & Beyond



The last day of October is upon us and we take a moment to reflect on Domestic Violence Awareness Month (DVAM). DVAM evolved from the "Day of Unity" held in October 1981 with the intent to connect advocates across the nation who were working to end violence against women and their children. In October 1987, the first Domestic Violence Awareness Month was observed and each year since, legislation has passed designating October as DVAM.

So how did we get there? Take a look at this [history of milestones](#) supporting the domestic violence movement. Male allies are, and will continue to be, essential in the fight to end domestic violence.

As DVAM comes to a close it is important to remember that awareness does not end there. Together, we can continue to make a change and show survivors of domestic violence that our community supports them. DAIS is excited to see where men's roles will be in supporting the future milestones of this important movement.

### Action Steps

### In This Issue

DVAM & Beyond

Action Steps

### In the News

**How boys suffer: The Boy code and toxic masculinity**

**My teen boys are blind to rape culture**

**How to confront sexist "locker room talk," according to science**

### The MENS Experience



**SAVE THE DATE!**  
**November 16, 2016**  
**6:00 p.m. - 8:00 p.m.**

Men,  
You're invited to a one-of-a-kind opportunity to experience the MENS program. MENS, which stands for Men Encouraging Nonviolent Strength, is DAIS main

1. Watch the President and Vice President **speak about sexual assault**. This is a call to action that it takes all of us to change the culture and talk about the dire need to address gender-based violence.
2. Follow DAIS social media accounts to share messages of empowerment and prevention. Like our **Facebook** page and follow us on **Twitter** and **Instagram**.
3. Share the **Power of One** with two friends, family members or colleagues. In order to create a real shift in culture, we need to spread the message and raise awareness that everyone has a role to play when it comes to eliminating domestic abuse. Together we can change the culture.

prevention program that works with high school aged male youth.

Attend The MENS Experience and learn from the DAIS Prevention Team and a MENS Club Co-facilitator.

This event is free but has limited space available. A formal invite will be distributed soon.

### Power of One

We all have the power to change harmful attitudes, to speak up, and to support the work to end domestic abuse. It is the power of one voice, one message, one conversation, one intervention. The act of helping one leads to the impact of helping all.  
One. And for all.



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