

# DAiS

DOMESTIC ABUSE INTERVENTION SERVICES

## 2010 Annual Report

Providing hope and safety to survivors of domestic violence in Dane County.

One. And for all.

## About the Organization

### Domestic Abuse Intervention Services, Inc.

**Our mission** is to empower those affected by domestic violence and advocate for social change through support, education and outreach.

**Our vision** is a nonviolent community that actively promotes safety, peace, justice and hope.

#### **Our values include:**

**Mutual Respect.** We believe the basis for our effective working relationships, within the organization and with our external stakeholders, is a shared knowledge and appreciation for individual differences. We believe individuals have the right to make their own choices concerning personal safety and how they live their lives. We strive to create and foster relationships based in understanding and appreciation for both self and others.

**Openness.** We believe that in serving the community and each other, we benefit from being receptive and responsive to ideas, behaviors, cultures, peoples, environments and experiences. We are accountable not only to our funders and donors, but also to each other as well as the people we serve and the community as a whole. We strive to foster an environment where people feel at ease to share opinions and to ask questions.

**Collaboration.** We believe in the equal distribution of power and privilege throughout society and believe that by working together with each other and with our community partners, we can achieve more than working independently. We strive to create an environment where people exchange strengths and complement others' weaknesses without judgment and with a shared commitment to the purpose.

**Shared Responsibility.** Domestic abuse is a community issue. All members of the community, including abusers, must take responsibility. We work with volunteers, individuals, co-workers, community groups and systems to fulfill our mission and strive toward our vision. We believe that we all have a part to play in creating a safe and peaceful community.

#### **Thanks to our Volunteers**

DAIS could not provide exceptional services without the assistance of dedicated volunteers. Volunteer opportunities at DAIS fall into two categories: direct service volunteers who work directly with domestic violence survivors, and non-direct service volunteers who assist with marketing, event planning and crucial behind-the-scenes efforts that keep our office running smoothly. DAIS is also grateful to our one-time volunteers who provide much needed updates and maintenance to our facility each year. **In 2010, over 280 volunteers donated over 5,800 hours of their time to our organization.** DAIS' volunteers are always ready to lend a helping hand and are crucial to the success of each of the services we provide and the organization as a whole. We thank them for their unwavering passion and dedication!



United Way  
Participating Agency



Madison



*Domestic Abuse Intervention Services, Inc. is a nonprofit 501(c)(3) organization serving domestic violence survivors and their families in Dane County, Wisconsin. Thanks to the help of loyal funders, donors, volunteers and community partners, DAIS is able to serve its clients with respect, compassion and the services they need to achieve safety.*

Dear Friends,

It is always my honor to share the many accomplishments of DAIS (Domestic Abuse Intervention Services, Inc.) with our supporters and the community at large. Throughout 2010, an incredibly busy and exciting year, DAIS reflected on our organizational goals and strategies, planned for our future, and continued to ensure that the crucial, life-saving services that we provide remained the center of our focus.



At DAIS, we pride ourselves on the fact that the services we offer are grounded in research-based best practices in our field, and we are constantly engaged in self-assessment to ensure that our services remain cutting edge and effective. As part of that effort, in 2010, a Strategic Program Committee comprised of members from the Board of Directors and staff conducted an intensive analysis of current research. Their efforts culminated in “white papers” on different topics relating to the various services offered by DAIS. These white papers had three main goals: to identify best practices for domestic violence related services based on national research studies, to examine DAIS’ services through the lens of that research, and to make recommendations for areas of growth for the organization. The committee discovered that DAIS’ services continue to keep pace with national best practice standards and that the primary limiting factor for accomplishing more in the Dane County community is our current facility, which houses all of our programs, including the **only** domestic violence shelter in Dane County.

The work of the Program Committee helped inform the work of our Facilities Committee who was charged with identifying key elements of a future facility that would meet the needs of Dane County. This committee worked with an external consultant to investigate and craft recommendations on the following considerations: the ideal size and location of a future DAIS facility, and whether or not a future facility should be in an undisclosed location. Building on the work of the Program Committee, the Facilities Committee did extensive research into these two main questions. This research encompassed reviewing national studies, making site visits to other domestic violence shelters across the state, and soliciting feedback from staff, volunteers and clients. The recommendations developed as a result of this research were enthusiastically adopted by the DAIS Board of Directors and will guide their work as they move forward with their planning for a new facility.

Finally, a Marketing Committee was convened to work with the marketing firm, Good for Business, on developing a rebranding strategy for DAIS. The committee and Good for Business engaged with the DAIS Board of Directors, Board of Trustees and staff to understand the values of the organization and create a branding strategy that truly encapsulates all that DAIS is about. The new branding that came about as a result of this committee’s efforts was revealed in early 2011. You can see our new logo on the cover of this report.

I hope you will take the time to read in greater detail about each of our programs and our many achievements last year. Thank you for continuing to stand alongside us to support domestic violence survivors and their children in Dane County. You and DAIS: One. And for all.

Shannon Barry, MSSW  
Executive Director

## A Note from the Executive Director

## Help/Crisis Line

## 2010 Services

The **Help/Crisis Line** provides support, information, referrals, and safety planning 24-hours-a-day to survivors of domestic violence, concerned family members and community members. Our goal is to increase access to community resources and safety and decrease the isolation many callers are experiencing. **In 2010, there were 4,583 calls made to the Help/Crisis line and advocates spent 40,402 minutes on the phone with these calls.**

The Help/Crisis Line operates 24-hours-a-day, seven-days-a-week and is staffed through a combination of paid staff, trained volunteers and work-study students.

*“I picked up the phone six times before I actually called and when I did someone was there to talk to me and on top of that they actually listened to me.”—Help/Crisis Line Client*

## Crisis Response

**Crisis Response** advocates provide face to face support, personalized safety planning, and information and referrals to community resources for survivors of domestic violence. In 2010, we received Recovery Justice Assistance Grant funding from the Madison Police Department to increase the capacity of our Crisis Response and Legal Advocacy program. This funding allowed DAIS to hire an additional full-time, limited term Crisis Response/Legal Advocate. **In 2010, the Crisis Response program served 281 unduplicated women and men through a total of 388 face-to-face appointments.**

*“I now have a bucket list of everything he always told me I couldn’t do. I was told I could never hold a job, I was told I could never get my own apartment, I was told I could never raise my 3 boys on my own, with your help I now have my own apartment and a steady job and I am raising my kids, I can do this, thank you for everything.”—Crisis Response Client*

## Legal Advocacy

The primary function of the **Legal Advocacy Program** is to provide support, information, advocacy, and court accompaniment to people who are experiencing intimate partner violence or stalking. DAIS’ Legal Advocacy Program services include assistance with restraining orders, family law, criminal law, immigration, and other legal matters. Legal Advocates work with survivors by phone, e-mail, in individual meetings, and in court. They also provide clients with information and referrals to community partners. *Legal Advocates are not attorneys and do not give legal advice.* Two of the Legal Advocates are bilingual in Spanish.

**In 2010, the DAIS Legal Program provided assistance to 551 unduplicated people and had 630 face-to-face meetings with clients, including accompaniments of clients to court hearings.** It is not unusual for clients to note that they may not have gone through with the restraining order process if it were not for the support of a Legal Advocate.

*“I am thankful for your organization – the services it provides. You helped me stay focused, strong and ‘not alone’.”—Legal Client*

## 2010 Services

DAIS operates the **only** domestic violence shelter in Dane County. This 25-bed **Emergency Shelter** serves women and their children who have immediate safety risks because of domestic violence. **In 2010, DAIS sheltered 524 adults and children.** Thanks to generous support from the City of Madison Community Development Block Grant office, DAIS was able to offer hotel vouchers when the shelter was full or when we had male clients seeking shelter. **Between January and October 2010, we were able to provide safety to 106 households (259 people in total) in the hotel, instead of putting them on the wait list.**

*“I wake up every day with positive thoughts, and I have not had this feeling in years...and I cannot say what a huge part DAIS had in my journey because there’s no doubt in my mind that I would definitely not be here, definitely not here where I am, but probably not even here on earth, if it weren’t for you guys.”* — Shelter Resident

The **Children’s Program** offers programming for children residing in the shelter, as well as children from the community whose mothers are attending one of the support groups. Programming includes recreational, educational and support groups. One aspect of the Children’s Program is providing theme-based activities for the children that help them learn positive coping skills for dealing with the experience of witnessing domestic violence. **Of the 90 children who participated in such activities, 66 were able to identify non-violent conflict resolution strategies and/or positive things to do when they were feeling sad or mad.** Additionally, DAIS makes a concerted effort to recruit men to work in this program, which offers children an opportunity to connect with healthy and safe adult-male role models.

Additional services include parenting support, family safety planning and individual advocacy provided to children and families by shelter staff. Also, Children’s Advocates are available to attend Crisis Response appointments.

In 2010, DAIS served over **300 unduplicated children** through the Shelter (including hotels), Crisis Response and Support Group Programs providing them with **over 3,000 hours of direct service.**

*“I’m glad you’re here. We have a good time together.”* —Child Shelter Resident to a Children’s Advocate

Emergency  
Shelter

Children’s  
Programs

## Support Group

## 2010 Services

**Support Groups** are offered to women residing in the DAIS Shelter and to women in the community. DAIS also offers technical assistance for support groups for male victims at OutReach. In 2010, we saw a dramatic increase in demand for the group, which resulted in the need to run a waiting list. To address the increased need, we added a **second weekly evening support group**. In 2010, Support Groups served a total of **99** unduplicated women in 2010.

*“Thank you so much for the additional group, it broke my heart when the one group was continually full, now I can come each week and continue to form friendships with women who support me unconditionally.”*—Support Group Client

## The DELTA Project

The **DELTA Project**, funded by the Centers for Disease Control (CDC) and the Wisconsin Coalition Against Domestic Violence (WCADV), was in its 7<sup>th</sup> year in 2010. Since 2004, DAIS has been a recipient of this groundbreaking grant that has been working to establish proven primary prevention initiatives that address the root causes of adolescent dating violence and sexual assault in Dane County. The project’s main over-arching focus is reducing risk factors that increase the likelihood of male perpetration.

Currently, the DELTA project is fine tuning evaluation tools and finishing up the program manuals for its two main initiatives focused on working with men ages 13-22. Men Encouraging Non Violent Strength (MEN’S) Clubs and Greek Men For Violence Prevention (GMVP) have both proven their success over their six years in existence. **These two “best practice toolkits” will include DELTA’s theory of change, a training protocol for facilitators, group curricula, and evaluation tools and findings.** These manuals will be complete by the expected expiration of the DELTA grant in January 2012.

*“This is a good club because it makes me think about things I used to ignore, but now I’m more aware...about the importance of how men should be allies to women.”* -MEN’S Club Participant

## Outreach & Education

As part of our mission to advocate for social change through support, education and outreach, DAIS staff and volunteers are actively involved in providing **community education and trainings**, as well as serving on various committees, work groups, and task forces in the community. These efforts work to ensure that the community is working together to maximize resources and improve safety for domestic violence survivors and their children. **In 2010, staff and volunteers were involved in over 250 outreach and education efforts throughout Dane County.** Additionally in 2010, DAIS provided more than 200 hours of training to law enforcement and healthcare professionals.

*“I feel more knowledgeable about barriers to leaving for victims and will carry this with me as I work with future patients.”* – Community Education Participant

**Statement of Financial Position  
for fiscal year 2010**

<u>ASSETS</u>	
CURRENT ASSETS	
Cash	\$273,730
Cash designated for the Capital Campaign	2,503
Promise to Give	2,235
Accounts Receivable	72,070
Stock	4,313
Prepaid Expenses	<u>13,329</u>
TOTAL CURRENT ASSETS	368,180
Construction in progress	59,604
PROPERTY AND EQUIPMENT-NET	<u>116,600</u>
TOTAL ASSETS	<u>\$ 544,384</u>
<u>LIABILITIES AND NET ASSETS</u>	
CURRENT LIABILITIES	
Accounts Payable	\$ 8,328
AP-construction in progress	10,724
Accrued Salaries & Related Expenses	56,242
Deferred Revenue	<u>1,500</u>
TOTAL LIABILITIES	76,794
NET ASSETS	
Unrestricted	430,408
Temporarily Restricted Net Assets	<u>37,182</u>
TOTAL NET ASSETS	<u>467,590</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 544,384</u>

**Statement of Activities  
for fiscal year 2010**

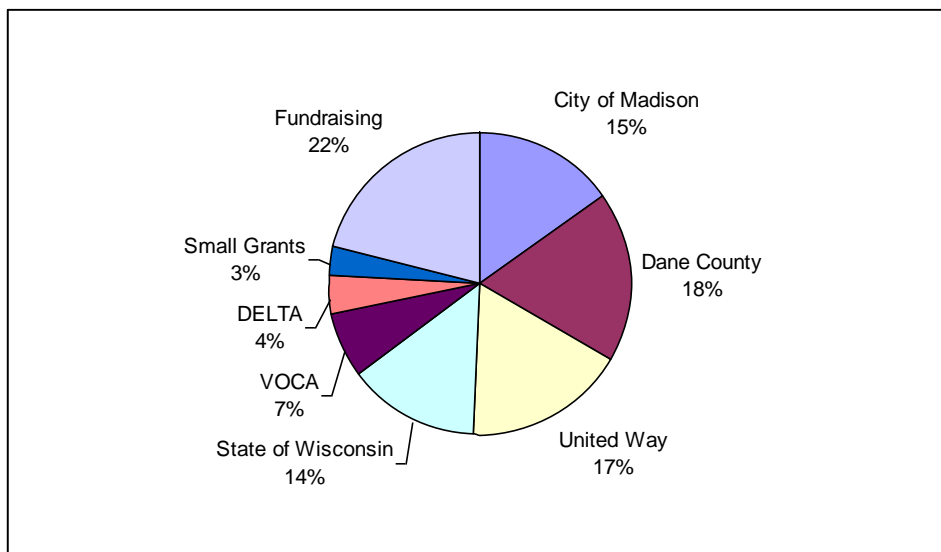
SUPPORT & REVENUE	
Grants	\$ 732,745
United Way of Dane County	204,534
Donations & Events	349,727
Other Revenue	25
Investment Return	<u>1,139</u>
TOTAL SUPPORT AND REVENUE	1,288,170
EXPENSES	
Personnel	904,354
Occupancy	52,312
Operating Expenses	217,036
Direct Client Aid	<u>51,496</u>
TOTAL EXPENSES	<u>1,225,198</u>
INCREASE IN NET ASSETS	<u>\$ 62,972</u>

**2010  
Financial  
Statements**

*The 2010 Statement of  
Financial Position and  
Statement of Activities  
have been audited by  
Wegner LLP.*

*Copies of the complete  
audit report are available  
upon request.*

*DAIS complies with all  
applicable state and  
federal reporting  
requirements*



2010 Revenue Sources



## 2010 Donors to the DAIS Annual Fund

*Donors listed below made one-time or cumulative donations of \$250 or more to the DAIS Annual Fund in 2010.*

### \$1,000 or more

Alliant Energy Foundation, Inc.  
 Alpha Chi Omega Sorority  
 Sue & Jim Bakke  
 Belleville Community Health Improvement Program  
 Joyce & Larry Beranek  
 Holly & James Berkenstadt  
 Terri & Damon Bresenham  
 Campus Women's Center  
 Capitol Indemnity Corporation  
 CG Schmidt  
 Covance  
 Covenant Presbyterian Church  
 Cross Country Cable Corp.  
 Dane County Bar Association  
 Endres Manufacturing Co. Foundation  
 Epic Systems Corporation  
 First Unitarian Society of Madison  
 Fletcher Family Foundation  
 Marie E. Fraser  
 The Great Dane Pub & Brewing Company, Inc.  
 Gundlach Family Fund  
 H&M Distributing Company Inc.  
 Mary Haag  
 JoAnn Gruber-Hagen & Doug Hagen  
 Eileen Hannigan & Christopher Dolan  
 Sue Harris & Ken Hitzke  
 Kathleen Hempel  
 JBI Charities Inc.  
 Jewelers Mutual Charitable Giving Fund  
 Kass Konz Memorial Fund  
 Diane & Wendell Keene  
 Pamela & Noel Keene  
 Madison Community Foundation  
 Mary Kay Foundation  
 Meriter Health Services  
 Messiah Lutheran Church  
 Sven Midelfort  
 Morgan Stanley  
 Mortenson Matzelle Meldrum  
 Orchard Ridge United Church of Christ  
 Outrider Foundation  
 Diane & David Pauly  
 Plumb Trust Company  
 James Powell & Kathleen McCormick  
 Beverly & Michael Robinson

Brenda & Robert Ryan  
 Betty Scott  
 Saint Dunstan's Episcopal Church  
 Shelter Alliance  
 Stafford Rosenbaum LLP  
 The Synergists  
 Wing Hei Tang  
 TDS Telecom Service Corp.  
 Unity Health Insurance  
 UW Health  
 Anne Vandenburg  
 Verizon Wireless HopeLine Program  
 Patricia Vogel  
 Wisconsin Coalition Against Domestic Violence, Inc.  
 ZONTA Club of Madison



DAIS' staff Meg Sohns and Emily Barnes accepting a donation from the Verizon Foundation.



From left: Erik Gammell, Sondy Pope-Roberts, Fitchburg Police Chief Thomas Blotter and Cecely Castillo at the Celebrate Independence! Luncheon



**\$250-\$999**

Baine Brevard Alexander  
Heidi Allen-Bregman  
Alpha Delta Kappa - Iota Chapter  
Brian Alt  
American Transmission Company  
Amtelco  
Carolyn Anderson  
Bonfyre Grill  
Axley Brynelson  
Ellen L. Barnard  
Jan & Paul Barnett  
Shannon Barry & William Bolz  
Becker Law Offices  
Steve Bentin  
Brenda Blanchard  
Karen Blaschka  
Virginia Bores  
Susan Bredemann  
Jenny Brehm  
Michael Cain  
Margaret Carlson  
Melanie Carpenter  
Cecely Castillo &  
Matthew Fortney  
Brenda Cullen  
James E. Dahlberg & Elsebet Lund  
Dane County District Attorney -  
Domestic Violence Unit  
Sandra Daniel  
Dean Health Systems  
DeWitt Ross & Stevens  
Douglas Stewart Co.  
Ruth & Warren Downs  
Carla Draper  
Employee Benefits Corporation  
Michael Falk & Julie D'Angelo  
First Congregational UCC  
Deanne Funkhouser  
Samantha & Erik Gammell  
Jennifer & Andy Giesler  
Karen L. & Jerry Gipp  
Glenwood Moravian Church  
Tamara Hagen, MD  
Stacey & Carsten Hartmann  
Kristine Heckman  
Marion L. Hendrickson  
Mark Henry

Anja & Kevin Heppner  
Hill Electric  
Hooper Foundation  
Mary & Christopher Hughes  
Peggy Hughes  
Susan Intlekofer  
Iowa Insurance Agency, Inc.  
David Johnson  
Letitia L. Jowosimi  
Deborah Juneau & Jerome  
Buhman  
Jeanne Kinney  
Cathy & Ken Knudson  
Knupp & Watson & Wallman  
Kohl's Department Store  
Heidi & Jason Kopras  
Thomas Kozlovsky  
Shirley Kubly  
Kwik Trip Inc.  
Ladies Auxiliary of Elks 410  
Lake Edge Women of the ELCA  
Linda Lambert &  
Jim Abderholden  
Robert Lamey  
Lathrop & Clark LLP  
Patty Leavitt  
J.J. Linscheid  
Jan Loiselle  
Lotus Salon  
The Madison Concourse Hotel  
Andrea Marquardt-Finck &  
Jeff Finck  
Kathleen Marshall  
Barbara & Gerald Marwell  
Pamela & Patrick McGranahan  
Melli Law, SC  
Memorial United Church of Christ  
Louise Meske  
Dani Michels  
Marguerite Moeller  
MOMS Club of Madison - West  
Mortenson Family Foundation  
Brenda & Paul Mueller  
Judith Munaker  
Tina & Blaine Neupert  
Melany Stinson Newby  
Oakhill Correctional Institution  
Optimist Club of Downtown  
Madison, Inc.  
Kathryn & Daniel Paulson  
Dale Peterson

Pinnacle Health & Fitness  
Sheila Pokriefke  
Presbyterian Women  
Quarles & Brady  
Reinhart Boerner Van Deuren  
Andrew Richards  
RLS—Amy & Lance Roberts  
Dorothy Rodefald  
Jane Sadusky  
Saint Dunstan's Church  
Patricia Sammataro  
Rebecca L. Schumann  
Romaine & Ben Shank  
Gypsy & Dave Shearer  
Rebecca Smith  
St. Andrew's Episcopal Church  
St Mary's Hospital  
Christyn Stephens  
Katherine & William Strycker  
Michelle & Doran Viste  
Vitalite Massage, LLC  
Robert Von Rutenberg  
Daniel Wagner  
WEA Insurance Corporation  
Wegner LLP  
Linda Welch  
Diane Welsh & Gary Radloff  
Diane West  
Dorothy Wheeler  
Women of Grace  
Lutheran Church  
Women of ELCA Immanuel  
Lutheran Church  
Women of Lakeview  
Lutheran Church  
Women's Ministries of Bethel  
Lutheran Church  
Deborah Patrick Wubben &  
Ryan Wubben  
Mary & James Yaeger  
Laurie Zimmerman &  
Renee Bauer

**Thank you!**

Thanks to the following friends and supporters for hosting fundraisers and friend-raisers for DAIS to help us raise awareness about domestic violence!

Legal Association of Women—"I Resolve" LAW Event

Lisa Blanchard and the family of Tracy Judd and Deja Renee—Domestic Abuse Awareness Benefit and the Traja Fall Fundraiser

Zonta Club of Madison—Zonta Zing and the Purple Ribbon Walk

Meet Your Match Speed Dating Committee—Meet Your Match Speed Dating Event

Little Red Wolf and Nellie Wilson & The Hellbound Honeys—Benefit Concert

Christopher and Jessica Duren—Safe at Home Softball Tournament

Bonfyre American Grill, Captain Bill's, The Great Dane Pub and Brewing Company, The Mariner's Inn—Dine Out for DAIS

Alpha Chi Omega Sorority—Mr. Alpha Chi Pageant



Olivia Little and Leigh Mills at the Meet Your Match Speed Dating Event



Captain Jeff Hook, Chief Noble Wray, Shannon Barry, Lisa Blanchard, and Secretary Reggie Bicha at the Annual Purple Ribbon Walk

## Client Success Story—How Your Support Helps!

"Jennifer" entered the shelter after being in an abusive marriage for many years. She did not have any source of income when she came to DAIS, and therefore, she knew that it was going to be very hard to find safe housing. Within her first week at shelter, she was overwhelmed and felt there was no hope for her to make it on her own. She told her Case Manager that she was thinking about going back to her abuser. However, within just a few weeks, she secured a job that provided her with steady income and with the support of shelter staff, submitted several housing applications. Jennifer was accepted into the YWCA's program for single women. She was amazed with all that she was able to accomplish in just a few weeks and was so excited to have, for the first time in her life, her very own place. Jennifer told her Case Manager several times that she felt that there was no way that she could have gotten so much done in such a short period of time without the help and support of DAIS. She said that wants all women to know that it is possible to become independent and safe, and that she truly values the encouragement and support of DAIS staff.

## 2010 DAIS Staff

### Leadership Team

Shannon Barry, Executive Director  
Kristin Burki, Director of Services  
J.J. Linscheid, Director of Business Operations

### Administrative and Development Staff

Emily Barnes, Development Coordinator  
Jan Loisel, Capital Campaign Coordinator  
Samantha Moore, Administrative Coordinator  
Diane Wenzel, Staff Accountant

### Legal Advocacy Team

Peter Bennett, Legal Advocate  
Ella LeVally, Legal Advocate  
Maya Oyarbide-Sanchez, Legal Advocate

### Shelter Team

Rebecca Lovell, Shelter Services Coordinator  
Karen Larson, Children's Program Coordinator  
Wendy Tougas, Shelter Living Specialist  
LuAnn Engle, Family Advocate—Child Focus  
Kelly Heller, Family Advocate—Housing Focus  
Shelter Advocates:

Mel Barnes	Stephanie Jung
Sonja Conklin	Estella Miranda
Sonya Evans	Kinthy Morris
Hattie Griggs	Rosa Perez
Elizabeth Hogensen	Julie Wilcox
Marian Jordan	

### Crisis Intervention Team

Meghan Sohns, Crisis Intervention Coordinator  
Alexandra Cruickshank, Crisis Response Advocate  
Sally Jackson, Crisis Response/Legal Advocate  
Crisis Response Advocates:

Maria De Arteaga	Heather Motiff
Vickie Bruce	Sara Rueth
Andrea Erickson	Grace Thornton
Cecilia Goldschmidt	Conrad Wiles
Marian. Jordan	
Kathleen Klein	

### DELTA Project

Theresa Kuehl, DELTA Project Coordinator

### Volunteer Program

Kira Young, Volunteer Coordinator

## 2010 Board of Directors and Board of Trustees

### Board of Directors

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Andrew Richards, Vice President  
Tamara Hagen, MD, Secretary  
Sue Bredemann, Treasurer  
Cecely Castillo  
Chris Freeman  
Erik Gammell  
Stacey Hartmann  
Mary Hughes  
Linda Lambert  
Boo Mortenson  
Lynne Solomon  
Diane Welsh  
Diane West

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Heidi Kopras  
Kathy Marshall  
Dani Michels  
Leigh Mills  
Boo Mortenson  
Amy Roberts

Ways you can support victims of domestic violence:

Share DAIS' Information including the Help Line

Educate yourself and others about healthy relationships

Call 911 if you witness domestic violence

Talk about domestic violence and break the silence

Volunteer your time at DAIS

Challenge sexist language

Host a cell phone drive

Hold the media accountable for accurately reporting domestic violence cases

Support programs that provide crisis intervention

Believe victims

One. And for all.

DAIS (Domestic Abuse Intervention Services, Inc.)

P.O. Box 1761 \* Madison, WI 53701

Business (608) 251-1237 \* Fax (608) 284-2134

Help/Crisis/TDD (608) 251-4445 \* (800) 747-4045

[www.abuseintervention.org](http://www.abuseintervention.org)